

L'ARRONDI on POS exceeded

11 million of micro-donations with Ingenico

FROM THE BEGINNING,
L'ARRONDI MEANS...

Rounding up
at store checkouts

Rounding down on
employee salaries

Rounding down on
bank statements

Rounding up on
online purchases

22.7 MILLION
ROUNDING-UPS COMPLETED

7 MILLION
EUROS DONATED

587
BENEFICIARY
ASSOCIATIONS

ZOOM ON MICRO-DONATIONS ON POS

*L'ARRONDI's revolution
with ingenico*
GROUP

€+**2.2M** collected

11.6 MILLION micro-donations

5 partner brands

15 beneficiary non-profits

27 to 54 % participation rate depending
on the brand

49,000€

72,800
ARRONDIS

2015

398,000€

1,250,100
ARRONDIS

2016

1,002,500€

5,866,300
ARRONDIS

2017

*Five brands adopted
this new charitable fundraising
solution*:*

Since the end
of 2015

adidas
GROUP

359,000 € collected to support
Siel Bleu and Unis vers le sport.

Since
mid-2017

franprix

145,000 €
collected
to support Le
Secours Populaire,
the French Red
Cross and Le
Carillon.

Since
2016

SEPHORA

1,000,000 € collected
to support Toutes à l'école
and Women Safe.

Since
2017

**MAISONS
DU MONDE**

643,000 € collected to support
Awely, Cœur de Forêt, Le Foyer
Notre-Dame des Sans Abris,
Forestever, Envol' Vert and Ishpingo.

Since
June 2018

KUSMI TEA
PARIS

24,000 € collected to support Le Cancer du Sein Parlons-En
et la Fondation DOCEO

* Data collected in August 2018

**L'ARRONDI,
FAR MORE THAN A SMALL DONATION!**

A lever to reach
a *new audience*

A real source of
new funding
for non-profits

Exposure
for non-profits
and their
projects



by **microDON**

LEARN MORE

www.larrondi.org & www.microdon.org