Branchless Banking in Africa

WHO ARE THE UNBANKED?

77% OF THE AFRICAN ADULT POPULATION ARE UNBANKED

450 MILLION ADULTS

3 main challenges
- Inadequate infrastructure
- High transaction costs
- Low literacy rate

Why is branchless banking the answer?

Branchless banking is built on a network of agents who offer financial and banking services outside of the traditional brick and mortar branches.

Success Factors
- Recruit
- Train
- Equip
- Monitor

A SECURE AND CONNECTED WORKSTATION

One single device to keep agents to deliver banking and financial services through a transaction technology.

Operational Security
- Transaction Security
- Data Security
- Fraud Prevention

Support Services
- Training
- Marketing
- Business Development
- Fraud Management

Hardware
- Tablets
- Low cost
- Connectivity
- Customized

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FULL OF SMART IDEAS