



INGENICO PARKING SOLUTIONS

Behind every city trip

Payment solutions to speed up
and streamline your parking operations

ingenico
a Worldline brand

New challenges for urban mobility

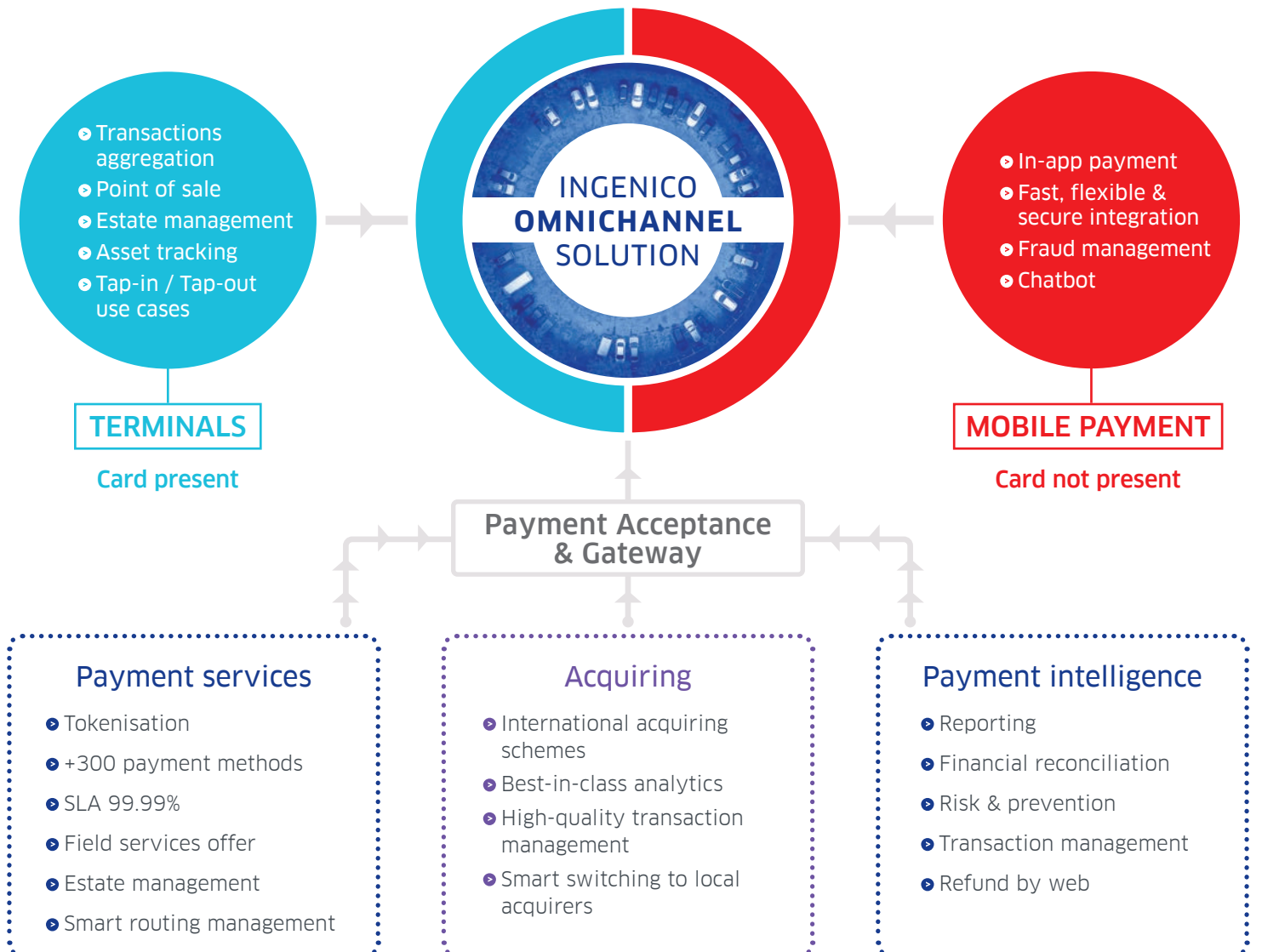
The parking industry is evolving rapidly to adapt to the new concept of smart city. More than just places to park, off-street and on-street car parks contribute to **improve urban mobility, by providing additional services** such as EV charging, scooter and bike rental, connections with public transport...

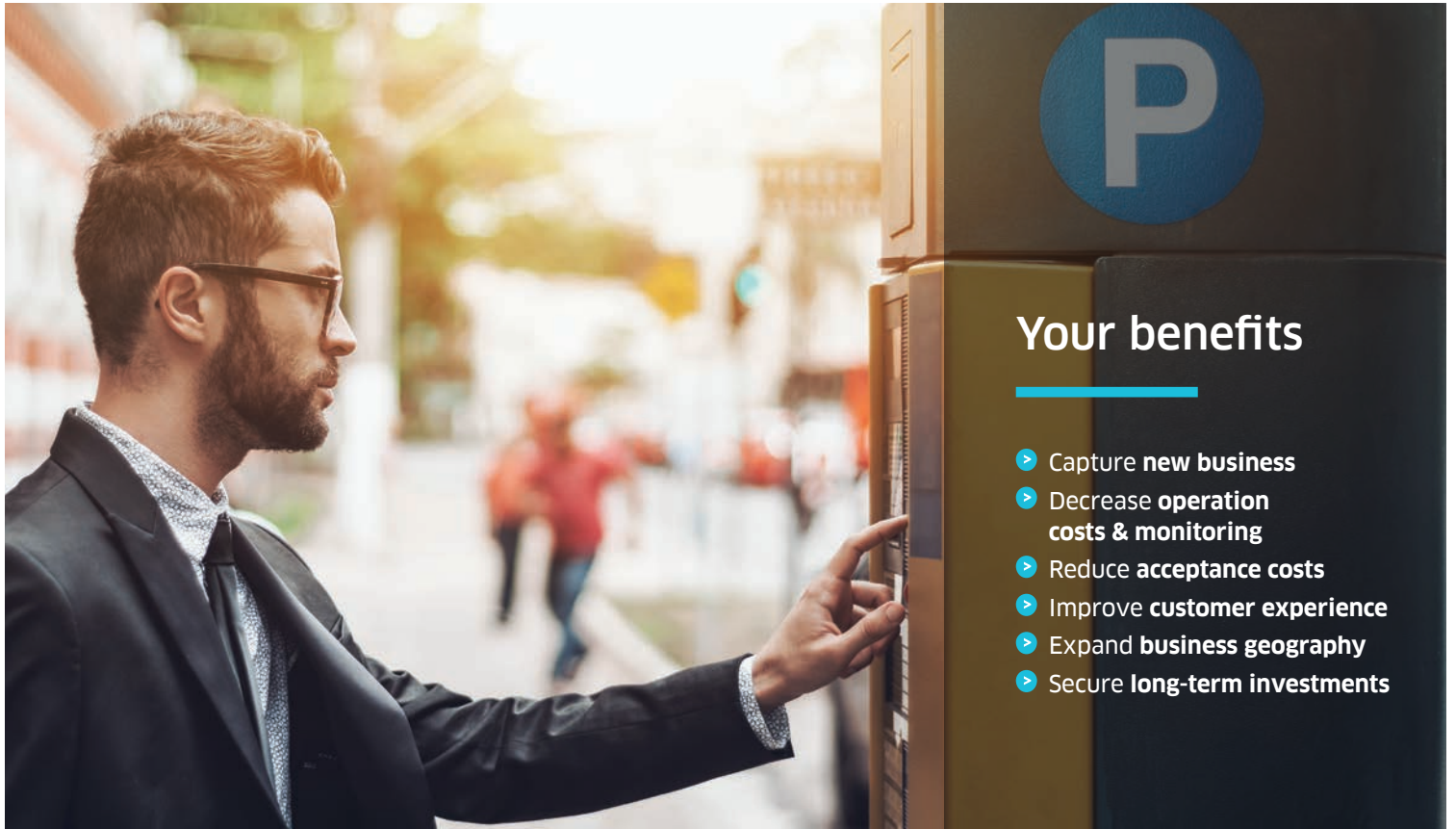
In that context, **payment is a key component to simplify the customer journeys and transform the parking users' experience.**

The goal is to make sure customers find their preferred payment methods, from bank and private cards to mobile payment, for a smooth and seamless city trip.



Our solution at a glance





Your benefits

- ▶ Capture **new business**
- ▶ Decrease **operation costs & monitoring**
- ▶ Reduce **acceptance costs**
- ▶ Improve **customer experience**
- ▶ Expand **business geography**
- ▶ Secure **long-term investments**

Ingenico in the parking market

78 MILLION

transactions processed in 2018
(centralized in our Axis platform)

+36K terminals for parking currently installed worldwide

€1.7 MILLION processed daily

Security



- ▶ **PCI DSS & PTS compliant:** Level 1 PSP since 2008
- ▶ **2014 - First PCI P2PE certified solution**
- ▶ **Point-to-point encryption:** P2PE to protect data in transit, coupled with asset tracking, to monitor and enable auditing of the terminal estate.
- ▶ **Reducing responsibility:** P2PE reduces PCI DSS certification complexity, time & costs.

nexo standards



Created in 2015, nexo is the organisation responsible for the specification and standardisation of card payment flows at a European level.

Ingenico has been **instrumental in the development of nexo standards** and nexo-compliant solutions.

EV charging forecast

145 MILLION

electric vehicles worldwide by 2030, establishing EV charging as a key industry trend for parking

Acquiring services



With its **Bambora** platform, Ingenico now delivers acquiring services as part of the omnichannel solution, for a full-service offer.

Make **global** acquiring an asset. Benefit from **enhanced profitability, control** and the **transparency** enabled by **best-in-class analytics**.

Ingenico payment solutions

To anticipate new needs and prepare the future of parking, Ingenico is offering a **wide range of software and hardware solutions** contributing to an integrated payment environment.

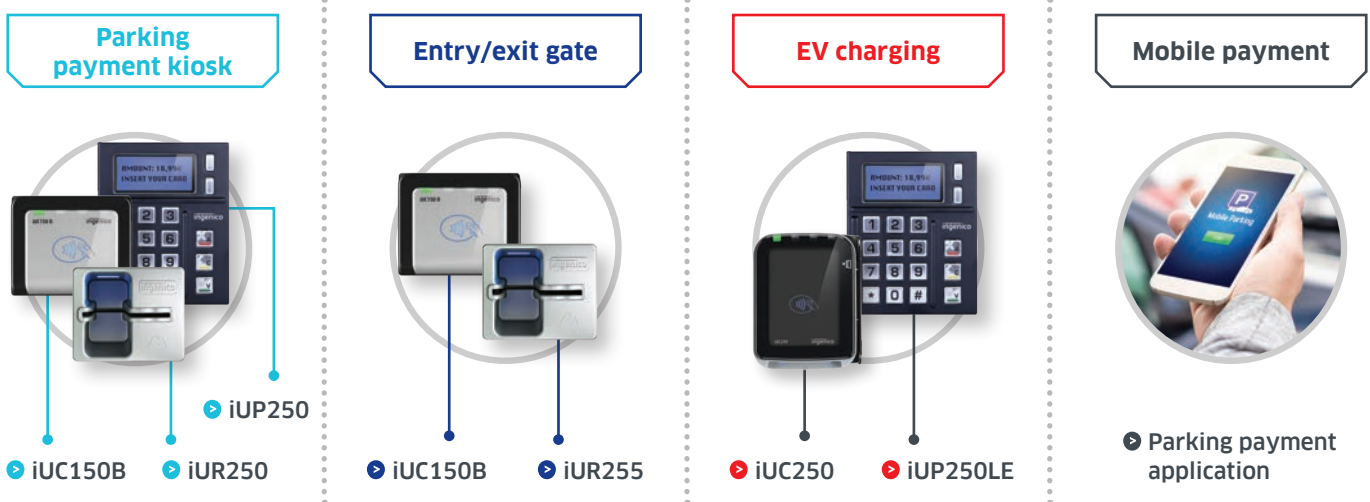
Ingenico continues to innovate in payment solutions for the parking industry by incorporating **cutting-edge technologies** compatible with parking management services.

Contactless, token CRM for customer loyalty, open payment (tap-in & tap-out), transaction aggregation and full-service acceptance are positioning Ingenico as the preferred partner for parking operators and integrators.



Ingenico terminals & mobile solutions

A dedicated set of solutions to enable **any kind of parking payment use cases**, from self-checkout kiosk and exit gate to mobile payment:



Ingenico partners ecosystem

Ingenico is partnering with a **wide network of experts** in the parking industry:

OFF STREET PARTNERS



ON STREET PARTNERS



For more information: www.ingenico.com/omnichannel

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