



Ingenico And Starmount Partner to Offer Retailers A Joint Mobile Chip & PIN Solution

Starmount's mobile software certified on Telium platform is now a part of Ingenico's growing portfolio of retail mobile payment offerings in the U.S.

ATLANTA – January 9, 2014 – Ingenico (Euronext: FR0000125346 – ING), the leading worldwide provider of payment solutions, today announced a strategic partnership with Starmount, a provider of mobile software solutions that helps retailers engage with customers across channels by delivering a more personalized shopping experience. Starmount's Engage™ mobile selling assistant application and Connect™ omni-channel commerce platform are now successfully certified to run on Ingenico's [iSMP](#) mobile payments solution for the iPod touch® and iPhone®, as well as the [iSMP Companion](#) for iOS, Android or Windows-based tablets and smartphones.

"Ingenico is experiencing an explosive growth of innovation and demand for integrated mobile payment solutions as more U.S. retailers are introducing mobile technology to enable customer-data driven personalized service and secure checkout," said Rod Hometh, Vice President of Market Development, Ingenico North America. "By combining Ingenico's significant footprint in retail and EMV-ready payment products with Starmount's mobile software platform enables us to create a new way for retailers to service their customers. Our joint solution is designed to free store associates from a cash register, to service and transact with customers in the aisle without ever leaving the customer's side."

The new mobile POS solution grants store associates instant and convenient access to the latest product information, reviews and stock availability across all channels.

"Starmount is pleased to be among the first mobile POS providers to deliver a secure mobile EMV-enabled solution in partnership with Ingenico," said Greg Davis, Vice President, Product Management, Starmount. "Now U.S. retailers can use the mobile EMV-ready solution to eliminate lines and/or expedite checkout by transacting sales and accepting returns anywhere in the store."

Retailers will be able to view and test the joint mobile solution at Ingenico's booth #3339 at the [NRF2014 BIG Show](#) in New York next week.

beyond
payment

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About Ingenico (ING)

Ingenico (Euronext: FR0000125346 – ING) is a leading provider of payment solutions, with over 20 million terminals deployed in more than 125 countries. Its 4,500 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sale revenue. For more information, follow us on @IngenicoNA and visit www.ingenico.us.

About Starmount

Starmount software solutions bring the richness of the Web and the power of mobile into the store, where retailers can create more personalized, relevant and dynamic interactions with customers. From mobile selling and cross-channel engagement platforms to digital signage, our retail solutions transform the store environment into a more connected, engaging shopping experience. Headquartered in Austin, Texas, Starmount works with a diverse client base of leading retailers around the world, such as Pep Boys, Urban Outfitters, and Perry Ellis. For more information, visit www.starmount.com/news, read the Starmount Blog at www.starmountshare.com, and follow on Twitter at www.twitter.com/starmountretail.

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