



## PRESS RELEASE

### **ROAM Expands its mPOS Channel Strategy in the U.S. through Partnership with EVO Payments International**

*EVO to white label ROAM's platform to offer mPOS solution to U.S. customers*

**Paris – April 8, 2014.** Ingenico (Euronext: FR0000125346 - ING), leading provider of payment solutions, announces that ROAM, its affiliate and the leading mobile commerce platform provider, announced today that EVO Payments International (EVO), a leading payment service provider operating in the United States, Canada and Europe, will leverage ROAM's platform to extend its full range of electronic payment service offerings to include mobile point of sale (mPOS).

Through this strategic partnership, EVO will provide its large U.S. customer base of over 300,000 merchants with ROAM's advanced mPOS solutions, including the G5X mobile card reader and ROAMpay X4 mPOS application, while leveraging the advanced security and management capabilities of ROAM's mobile payments engine.

This new fully branded solution is now available to all of EVO's U.S. customers, with potential to expand into the company's global offerings. EVO is among the largest fully integrated merchant acquirer and payment processors in the world, processing in nearly 50 markets and 120 currencies.

ROAM continues to accelerate its growth in the payment service provider (PSP) channel-to-market to deliver secure white-label mPOS solutions to their merchant portfolio. More generally, thanks to Ingenico's global network, ROAM increasingly opens its mobile commerce network to many of the world's leading acquirers, independent sales organizations (ISOs), financial institutions, and telecommunications providers.

*"As part of our strategy, we work with a broad and diverse ecosystem of partners to provide innovative mPOS solutions that uniquely address the needs of all merchants," said Eric Hoffman, Senior Vice President for ROAM. "EVO is a recognized leader in the payment processing industry and we're very excited to have them join our growing partner community."*

*"Before selecting ROAM as one of EVO's mPOS partners, we had several must-have criteria in mind, including seamless integration capabilities, advanced security features, and the flexibility to customize and brand the full solution," said Kevin Lambrix, Executive Vice President and COO of EVO. "During our evaluation it became clear that ROAM's solution meets these criteria and complements our sophisticated platform."*

Ingenico will demonstrate its innovative payment solutions at the ETA's annual conference, TRANSACT 14, taking place April 8-10, 2014 at Mandalay Bay in Las Vegas at the Ingenico booth #754.



### **About Ingenico (Euronext: FR0000125346 – ING)**

*Ingenico is a leading provider of payment solutions, with over 20 million terminals deployed in more than 125 countries. Its 4,600 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sales revenue.*

More information on [www.ingenico.com](http://www.ingenico.com) | [@Ingenico](https://twitter.com/Ingenico).

### **About EVO Payments International, LLC**

*EVO Payments International, LLC is a leading payments service provider of merchant acquiring and processing solutions for merchants, Independent Sales Organizations (ISOs), financial institutions, government organizations, and multinational corporations located throughout the United States, Canada and Europe. A principal member of VISA and MasterCard, EVO offers an array of innovative, reliable and secure payments solutions, backed by an uncompromising commitment to exceed the needs of its customers and partners. Visit [www.evopayments.com](http://www.evopayments.com) for more information about the company and its services.*

### **About ROAM™**

*ROAM, an Ingenico company, helps merchants get to market quickly with secure, cost effective and powerful mobile point of sale solutions, regardless of the technology environment. ROAM's "powered by" mCommerce platform provides the hardware peripherals, applications, tools and services enabling companies worldwide to realize the benefits of using mobile to reinvent their interactions with their customers and to create new business efficiencies. Founded in 2005, ROAM is a pioneer in the mobile POS space, having produced and distributed the industry's first secure mobile card reader and today powers mobile point of sale solutions for many of the leading companies in this market, globally. For more information, visit [www.roamdata.com](http://www.roamdata.com).*

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