

Ingenico Group to upgrade Banca Transilvania's POS fleet in Romania

Ingenico Group (Euronext: FR0000125346-ING), the global leader in seamless payment, today announced that Banca Transilvania, the 2nd largest acquirer in Romania, has selected Ingenico Smart Terminals to replace its existing fleet of 13,000 terminals with its cutting-edge contactless terminals.

By the end of 2015, Banca Transilvania will deploy Ingenico Group's best-in-class POS terminals and accept all cards in all branches across the country, offering their customers a new and enhanced secure payment experience.

The Romanian bank chose Ingenico Smart Terminals after its first pilot met with great success last year, leveraging three key factors: Ingenico Group's comprehensive range of robust and reliable terminals, the development and delivery of a custom payment application, and the top-quality local support provided by Ropeco Bucharest, Ingenico Group's trusted partner.

"We are very happy that Banca Transilvania has placed their trust in our leading expertise as Romania is a strategic country to us. This deployment will strengthen our position locally and shows our ability to help large Acquirers to bring their payment acceptance solutions to the next level", commented Luciano Cavazzana, Eastern Europe and Africa Managing Director, Ingenico Group".

"With over two million cards issued, Banca Transilvania is one of the largest card issuers in Romania. Our mission is to support the development of the business environment through innovative products and services. Together with Ingenico Group and Ropeco Bucharest, we implemented best-in-class terminals that will greatly improve business efficiency", said Marius Flore, E-Delivery Channels Manager at Banca Transilvania.

About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

www.ingenico.com  twitter.com/ingenico

About Banca Transilvania

Banca Transilvania (BT) is the banking institution for Entrepreneurial People in Romania and it is on the 3rd amongst Romanian banks. The bank's history started in Cluj-Napoca in 1994, at the initiative of a business people group. The entrepreneurial spirit of its founders led to the consolidation of Banca Transilvania position, initially in Cluj and later at regional and national level. The bank activity focused on the SME sector and, due to market demand, after a short while it also turned its attention to retail. In 1997, Banca Transilvania became the first banking institution in Romania to be quoted on the Bucharest Stock Exchange. The bank's strategy is supported by strong shareholders, such as: the European Bank for Reconstruction and Development, with 15% of share capital, and IFC - the investment arm of the World Bank.

For more information, visit the official website www.bancatransilvania.ro

About Ropeco

Ropeco Bucharest, a Romanian-Swiss joint venture founded in 1993, with 21 years experience specialized market, is offering solutions and high-tech equipment that includes successfully international technology. Our company started out as a small company, but through judicious selected and applied management and marketing policies, Ropeco Bucharest became one of the most important and successful companies in its field. ROPECO has a young and dynamic team, made up of professionals, able to identify the right solutions for its clients.

For more information, visit the www.ropeco.ro

Contacts

Ingenico Group

Coba Taillefer

External Communications manager

coba.taillefer@ingenico.com

T./ +33 1 58 01 89 62

Ingenico Eastern Europe

Ottilia Rouguet

Marketing & Communication Director

ottilia.rouguet@ingenico.com

T./ + 36 1 336 09 29