

Lottomatica empowers its merchant partners with Ingenico's Integrated POS

The deployment of Ingenico's new integrated point-of-sale will enable Lottomatica's merchant partners to increase the efficiency of their service points.

Ingenico Group, the world leader in seamless payment, today announced its extended partnership with leading operator in the lotteries and gambling sector in Italy, Lottomatica (an International Game Technology PLC subsidiary), for the deployment of an innovative tablet-based point-of-sale (POS) solution, the Integrated POS, in Italy. This roll-out consists of an upgrade of the existing fleet of Ingenico countertop terminals to offer enhanced commercial and payment services to Lottomatica's customers.

The Integrated POS leverages a large range of tablet-based value-added services and turns a payment terminal into a complete POS solution. Indeed, small merchants need ever more integrated and connected tools to manage the complexity of their activity and offering. It perfectly fits with Lottomatica's business model, based on a diversified network including bars, national lottery shops, or news-stands. The deployment of the new integrated POS will start in January 2017.

Lottomatica has integrated the Ingenico Integrated POS with a commercial tablet, thus obtaining a compact and ergonomic all-in-one solution. For enhanced consumer experience, the Integrated POS features a consumer display – with an optional touch screen and signature capture capabilities – as well as a payment terminal which swivels to either face the customer or the merchant. This iPOS creates new interactions between merchants and their customers and improves consumer engagement during transactions.

Another key asset of the Integrated POS is its compatibility with all business OS and any ECR software, allowing for the seamless integration of payment and business services. Based on a set of open APIs and offering both wired and wireless connectivity, the Integrated POS easily connects to business apps and cloud services (reporting, analytics or CRM).



"Innovation is key to Lottomatica's activity, with a view to both broaden our offering and leverage the best-in-class payment and business solutions across our network. The Ingenico Integrated POS offered the best choice in order to empower our merchants with one of the most efficient POS," commented Roberto Saracino, Senior Vice President & CTO at Lottomatica.

"Since the inception of Ingenico Italy in 2000, Lottomatica has been one of our major customers and one of the most attentive to technological innovation," said Luciano Cavazzana, Managing Director for Ingenico Group in Eastern Europe and Africa. ***"The decision to roll out our new Integrated POS upon its launch confirms Lottomatica's confidence in Ingenico's capacity to bring tailored innovation to all categories of merchants. This deployment will put retailer power and POS efficiency in the hands of Lottomatica's merchant partners."***

Ingenico Group

Ingenico Group (Euronext: FR0000125346 – ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

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