

Payment solutions for retail platform **Demandware**

By streaming the process of integrating Demandware & Ingenico ePayments, merchants can adopt the latest and most innovative technologies in the market today at a fraction of the time and cost typically associated with custom integrations.

About Demandware

Demandware, the category defining leader of enterprise cloud commerce solutions, empowers the world's leading retailers to continuously innovate in our complex, consumer driven world. Demandware's open cloud platform provides unique benefits including seamless innovation, the LINK ecosystem of integrated best-of-breed partners, and community insight to optimize customer experiences. These advantages enable Demandware customers to lead their markets and grow faster.

Continuous innovation

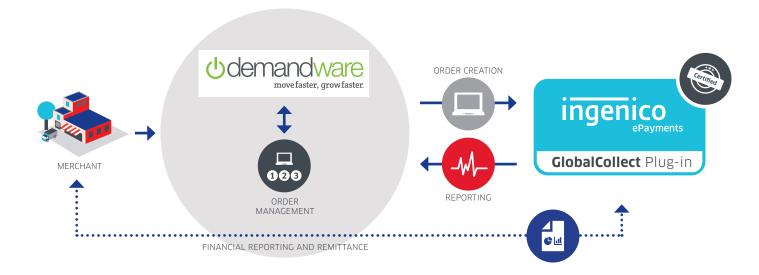
Seamless upgrades deliver continuous innovation without disrupting your business, ensuring that platform functionality is always current. Pre-built integrations to third-party technologies allow you to deploy complementary technologies quickly and cost-effectively. Create tailored and relevant digital shopping experiences that differentiate you from the competition and grow market share.

Speed and Agility

With intuitive applications for both business and technical users, your merchants, developers and operations teams are empowered to respond with speed and agility to new market opportunities and unforeseen consumer expectations. They can quickly execute omni-channel merchandising and marketing; manage operations globally; and develop unique capabilities and experiences that differentiate your brand.







Scalable, secure and reliable

Whatever you expansion strategy, a secure technology backbone allows you to grow with confidence. State-of-theart data centers across the globe are readily available for you to plug into. We ensure optimal performance, security and uptime even during seasonal peaks, so you can focus your resources on your strategic initiatives.

Superior growth, superior economics

Launch new sites faster, across channels, geographies and brands without purchasing additional licenses and investing in more infrastructures to support your growth. Our pricing model is predictable, transparent and aligned to your business goals. This keeps us focused and accountable to your ongoing success. There are no hidden fees. No surprises. With a total cost of ownership that is half the cost of licensed software, the superior economics are clear.

The cartridge

Ingenico ePayments contracted with system integrator "WeDoCommerce" to build the cartridge. The connection is certified and tested by Demandware's LINK technology program. The Ingenico ePayments interface is under continuing enrichment, adding new features, payment products and services. Currently supporting all payment products of the shelf, and responsive pages are on the construction roadmap.

Implemented payment products:

- International cards: Visa, MasterCard, Amex, JCB, Discover, Dinners
- Country cards: Maestro, CartaSi, CarteBleue,
- RTBT: iDeal, Sofort, giropay, EPS, eCard
- Cash: Boletos, Konbini, Santander, PagoFacil, Western Union
- eWallet: PayPal, WebMoney
- Bank transfers: Brazil, Korea

Integrated features:

- 3-D Secure
- Fraud screening by ACI ReD
- Fraud screening by Ingenico ePayments
- Direct or delayed settlement
- Full service reporting
- Hosted solution (outsource PCI scope)
- Non-hosted solution
- Mobile

Future releases

There will be new releases of the Cartridge to incorporate market demands and pre-sales opportunities on an asneeded basis. All new versions must be tested and certified thru the Demandware LINK technology program. New Demandware Cartridges can be triggered by:

- New applicable features at Ingenico ePayments opportunity to differentiate
- Incorporating additional payment methods in Ingenico ePayments payment portfolio
- Significant BDM opportunity that validates the need to update the cartridge

LEARN MORE :

For more information about our Demandware integration, contact our Alliances team at demandware.epay@ingenico.com or call:

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