
Ingenico ePayments Partner Programme

Achieving more together

Ingenico ePayments / your partner in digital payments

Ingenico ePayments is the **online and mobile commerce division** of Ingenico Group. We connect merchants and consumers, **enabling businesses everywhere to go further** beyond today's boundaries **and creating the future of global commerce**. As industry leaders since 1994, our innovative spirit drives us forward across all channels. We are the trusted partner of over 65,000 small and large merchants who rely on us to make payments easy and secure for their customers. With advanced data analytics, fraud management solutions and cross-border commerce expertise, we help merchants optimize their business and grow into new markets around the world.

65,000



Customers

230



Acquiring partners and banks

€58 Bn



Processed money flow

225



Certified industry partners
and shopping carts software
connections

20+



White-labels

1000+



Employees

99.9%



Uptime

150+



International, local and
alternative payment methods

Ingenico ePayments / your partner in digital payments

Choosing Ingenico ePayments for your clients is one of the most straightforward decisions your business will make.

- **We can help them sell more and boost their conversion** / With over 150 payment methods to choose from and a wide range of ways to connect your clients' system to ours, we'll help them customise and optimise their payment page to get a great conversion rate.
- **We can help them sell globally** / Wherever they want to expand to, we can offer the languages and currencies your clients will need to compete with local businesses. Like their very own trade consultant, we'll advise them on the right mix of payment methods and the contracts they'll need to support them.

- **We have a robust, scalable and reliable platform** / Our infrastructure is the result of years of experience and millions of euros of investment. Our customers rely on our processing services being available and we invest heavily in technology and resources to maintain and improve high service levels. Running on a reliable and secure platform, we provide 24/7 system monitoring and consistently average 99.9% availability –even at peak periods.
- **We offer support in many languages** / Our support teams are available to help your clients in English, Dutch, French and German. We usually have Italian and Spanish speakers on standby too. And it's not just live accounts we support, we'll help them with their test account too – from experimenting with payment methods to making dummy payments.
- **We put them in control** / With a versatile suite of reporting tools at their fingertips, your clients can monitor at transaction level giving them access to vital information to help them improve user experience.
- **We're easy to work with** / Our technology is simple to integrate. We provide full integration support for our certified connections, or plug-ins: Magento, OXID, PrestaShop, Demandware, Drupal Commerce, hybris, osCommerce and ePages. We also integrate with over 40 other popular industry shopping carts such as Shopify and EKM Powershop.

our e-commerce solutions / 3 services in 1

Designed to grow as they do, our scalable solutions can help your clients sell more, reach a wider audience and keep their business protected.

- With access to multi-channel payment processing, collect services and fraud prevention services all from the same easy to use platform, your clients can streamline their internal processes. Plus, with our flexible, modular approach, they start with only what they need today and can add services and enhanced functionality as their business develops.



1

**multi-channel
payment gateway**

Manage multi-channel
payments on one gateway



2

**collect
services**

Offer more payment
methods and sell more
with one single contract



3

**fraud prevention
solutions**

Protect your business.
Minimise fraud and accept
more genuine orders

1

multi-channel payment gateway / offer more payment channels



Our Payment Gateway is a secure, online platform that allows your clients to accept payments via electronic methods such as credit cards, debit cards and bank transfers. It's the technical connection between their website and their merchant account. Whether they choose to receive the funds through us or through one of our acquiring partners, our gateway makes sure they get paid. From online and mobile payments to phone, mail and email payments, our payment management system handles them all quickly and easily.



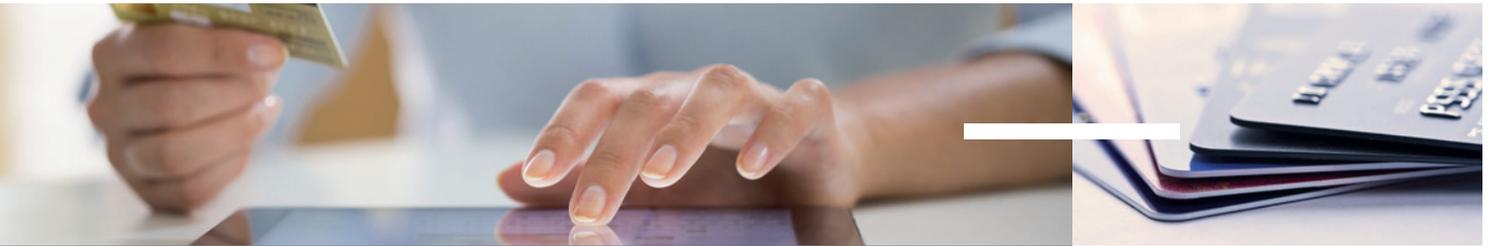
- ▶ A secure payment platform that makes it easy for their customers to pay.

2

collect services / sell more with less hassle



Ingenico Collect is a one-stop payment solution. It enables your clients to offer the preferred payment method of their buyers without the administrative hassle. They can activate different payment methods in several different countries – all with just one contract. There's no need to open bank accounts or create a new legal entity in each country. All they have to do is choose which payment methods they'd like to accept. With Ingenico Collect, they can easily move into new markets as they'll have instant access to the local payment methods your prospects know and trust. They can also increase sales in existing markets by letting their customers choose how they want to pay. And by managing all their payments from just one account, they can save their business significant time and money.



- ▶ A one-stop payment solution to help them increase conversion.

3 fraud prevention solutions / tackle your fraud problem



Ingenico Fraud Expert is a smart, fraud solution tailored to the exact needs of your clients' business. Providing two advanced layers of fraud protection, it combines their business knowledge with our up-to-the-minute fraud intelligence to create a global risk score – the ideal framework for judging when to block, accept or review. They can set it up in just a few clicks or choose to define detailed risk-scoring parameters. Either way, each transaction benefits from the real-time advice of our state-of-the-art technology and cross-merchant fraud expertise.



▶ Advanced fraud protection to help your clients block fraud and accept more safe orders.

Ingenico ePayments / partner programme

Achieving more together

A partnership with Ingenico ePayments is good for you and your clients. Together, we can offer them the ePayments that will help your clients sell more, sell globally, and protect their business.



Ingenico ePayments / how you can work with us

We're serious about developing long-term relationships with our partners. That's why we offer you a choice of ways to partner us.

A REFERRAL PARTNERSHIP

Refer new clients straight to us, so we can manage the commercial relationship.

A RESELLER PARTNERSHIP

Act as a reseller of our services, managing the commercial aspects of the relationship on our behalf.

A SYSTEMS INTEGRATOR PARTNERSHIP

Act as an integrator of our services, managing the technical aspects of the platform requirements.

benefits / it's good for you

When you join our partner programme, there are many advantages for your business.

With us as a partner, you can:

- Receive a competitive rate of commission on the referrals/sales you generate.
- Increase your sales revenues by adding our conversion-boosting payment gateway to your portfolio.
- Benefit from Ingenico ePayments' reputation for technical innovation and quality of service.
- Connect easily with popular shopping carts using our certified plug-in connections for Magento, OXID, PrestaShop, Demandware, Drupal Commerce, hybris, osCommerce, ePages and many others.

- Register a free a test account to let your clients experience for themselves the features and benefits of our payment gateway.
- Service your clients effectively, through regular updates and training on our products and services.
- Benefit from our 2nd-level helpdesk support and 24/7 monitoring of our secure network.

To help you get started we offer:

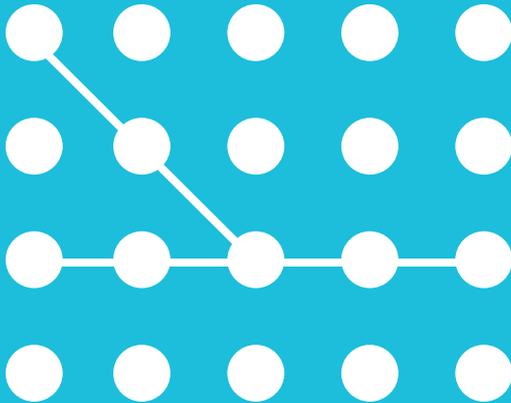
- ▶ Free training and support
- ▶ Market insights
- ▶ Selling tools
- ▶ Branded assets

benefits / it's good for your clients

With its many scalable features and tangible benefits, the Ingenico ePayments solution is an easy sell.

With us as a partner, your clients will be able to:

- Offer more payment methods to let customers choose how they want to pay. More payment methods means more conversion.
- Reach a wider audience by offering the preferred local payment method in any market and provide a payment page in more than 20 languages.
- Localise their payment page in their look and feel to build trust.
- Optimise the checkout process and reduce cart abandonment. With our tokenisation functionality, you can offer one-page check out and save sensitive card data for later purchases.
- Accept more safe orders and limit their exposure to fraud.



Take the next step

For videos, case studies and more,
visit <http://www.ingenico.com/epayments>

When you're ready to get started, give us a call

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