

Black Friday Season Online Retail Spend 2015

Total online retail spend Black Friday vs typical Friday*





States

*Based on Ingenico ePayments 2015 online retail data

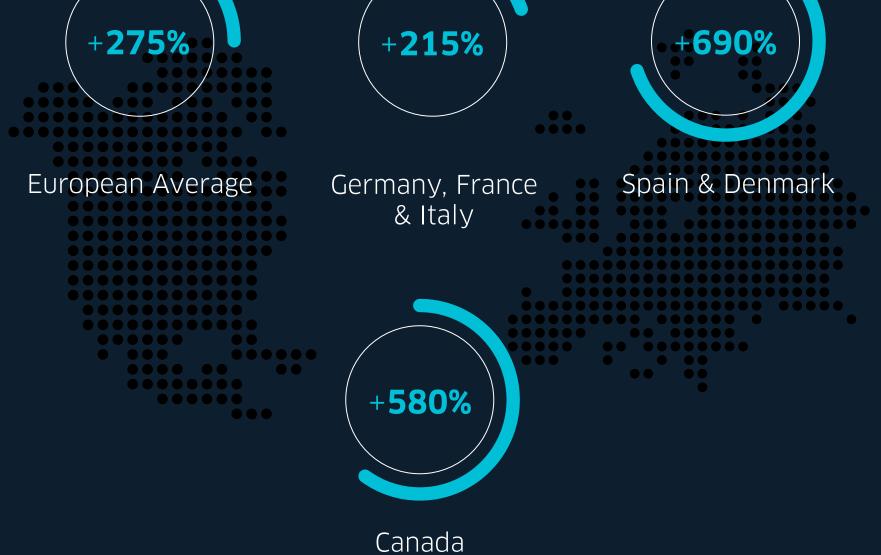
Total UK online retail spending value:



2015

Total online retail spend around the world:





The United States is instead shopping online in greater numbers on Cyber Monday*:





Cyber Monday

*Based on online shopping volume

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