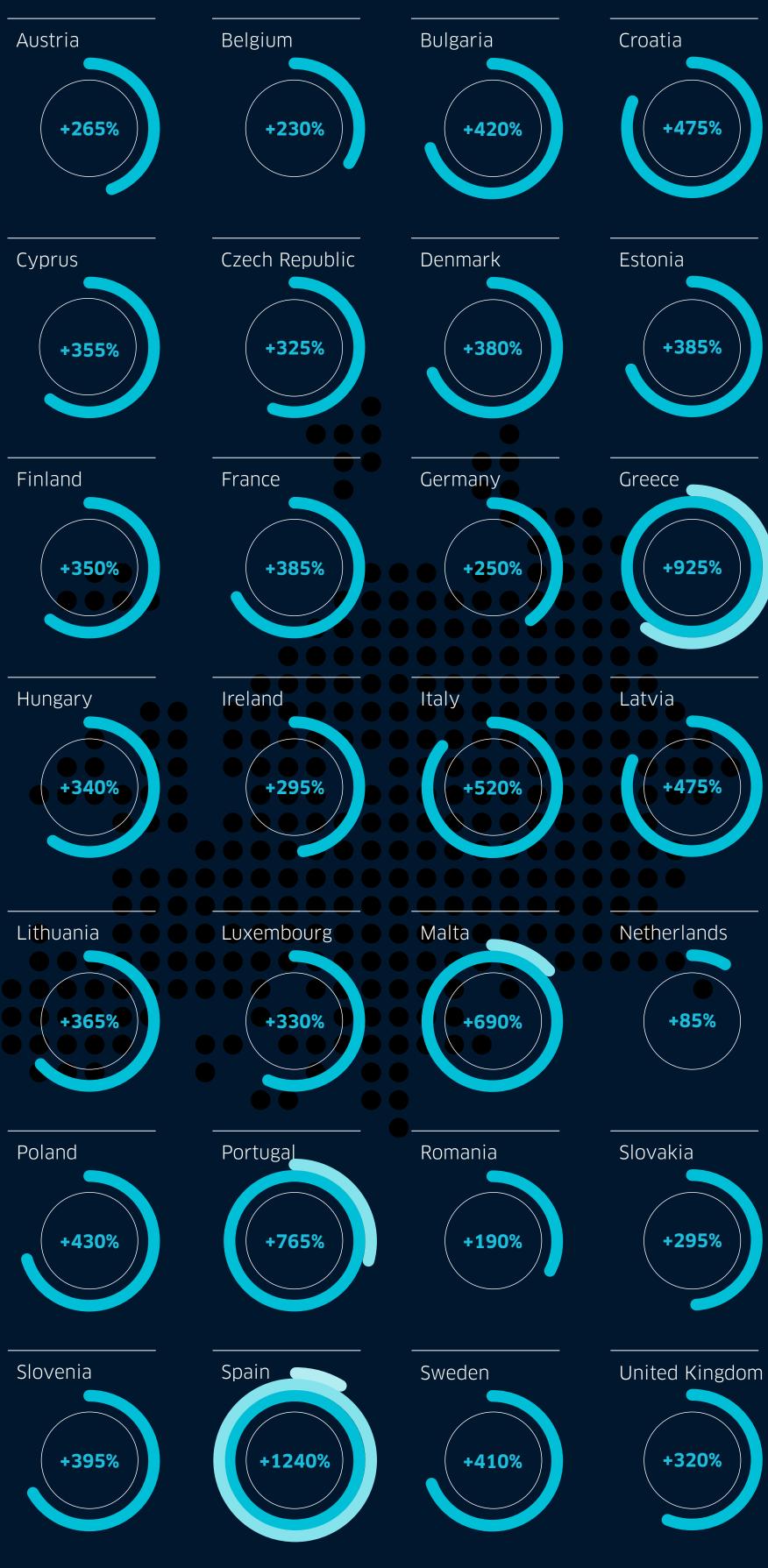


## EU Black Friday sales growth to outperform US in 2017, predicts Ingenico

## **United States:**



## European Union:



• Inform your payments service provider of your peak sales period • Offer local payment methods for key EU markets

Ingenico's top tips for a successful Black Friday:

• Increase capacity to handle returns and refunds before Christmas