



October 11, 2011

## **End-of-Sale and End-of-Life Announcement for the Ingenico i3010 and i3050 Pinpads in North America**

With Ingenico's launch and transition to its next generation Telium 2 payment devices, this product announcement serves as an official notification that the U32 based i3010 and i3050 pinpads will reach their end-of-sale (EOS) and end-of-life (EOL) milestones in North America on the dates listed below. All past references, along with the following active references, are affected by this EOS and EOL announcement:

- i3010EPNR34A
- i3010EPNR34B
- i3050MPNR43A

### **Business Reasons**

Payment hardware and software are some of the fastest evolving technologies in the world. They follow a natural product life cycle which is determined by market demand and increasingly stringent regulatory compliance requirements. In response to these factors, Ingenico is offering its customers the most advanced terminals on the market via its Telium 2 line. The company has invested heavily in its new Telium 2 technology platform to upgrade its existing line of products with the next generation of high performance pinpads.

### **Key Milestones and Dates**

The EOS and EOL transition period for the Ingenico i3010 and i3050 pinpads is October 11, 2011 through December 31, 2014. The last day to buy i.e. final forecast for these terminals is December 31, 2011 and the PO's for the forecasted devices are due by March 31, 2012. Customers with active service contacts will continue to receive warranties and services support from Ingenico as specified by terms and conditions in their contracts through December 31, 2014. Table 1 describes the EOS and EOL key milestones and dates.

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**Table 1.** EOS and EOL Dates and Milestones for the Ingenico i3010 and i3050 pinpads.

Key Milestones	Description	Date
End-of-Sale/End-of-Life Announcement	The date the announcement of the EOS/EOL a product is sent out to customers.	October 11, 2011
The Last Buy	The last date to order the device through Ingenico. This is the final forecast due date for these devices with the PO's due on March 31, 2012.	December 31, 2011
Last Ship Date	The last possible ship date that can be requested of Ingenico.	March 31, 2012
Last Date of Support	The last date to receive support for the device. All customers should refer to the specific warranties and service agreement purchased to determine the level of maintenance and support they are entitled to for the device during the EOL period.	December 31, 2014

### Product Migration Options

Customers and business partners are encouraged to migrate to Ingenico's latest Telium 2 based IPP product line, comprised of the IPP220, IPP320 and IPP350.

### For More Information

For more information about the Ingenico IPP pinpad product line, email us to [info.US@ingenico.com](mailto:info.US@ingenico.com) (for customers in the U.S.) or [info.CA@ingenico.com](mailto:info.CA@ingenico.com) (for customers in Canada), or contact your local Ingenico representative.

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As the global leader in payment device manufacturing, we are excited to continue to innovate and push the traditional boundaries in terminal design in order to be able to offer the best in class EFT POS devices for multi-lane retail and single point-of-sale environments. We welcome the opportunity to meet with you as soon as possible to review the impact this announcement has on your business and discuss alternative solutions we may provide.