

## Ingenico Group to Demonstrate Leadership in Omni-Channel Payment Acceptance at Money20/20

Ingenico Group to lead multi-channel challenge during Hackathon; presents on payments innovation, IoT and global eCommerce

LAS VEGAS – October 18, 2016 – Ingenico Group (Euronext: FR0000125346 - ING), the global leader in seamless payment, today announced it will be sponsoring and exhibiting at this year's <u>Money20/20</u> conference, taking place October 23-26, 2016 in Las Vegas, and will also be a lead sponsor for the <u>Money20/20</u> Hackathon, a 24-hour competition beginning on October 22. Additionally, the company will be demonstrating its leadership in omnichannel commerce and FinTech innovation through its participation in several key industry panel discussions, including a keynote panel on the next generation of POS.

The details of Ingenico Group's sponsorships include:

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- **5 Star Sponsor & Exhibitor:** Attendees are invited to visit booth #2612 to discuss the future of payments and see new groundbreaking solutions revealed for the first time.
- Hackathon: With the checkout experience rapidly evolving, Ingenico Group is challenging developers to help accelerate this change by creating new commerce experiences across all channels: in-store, online and mobile. Developers will gain access to the company's SDKs for its <u>TETRA Marketplace</u>, <u>Ingenico</u> <u>Connect</u> and <u>mPOS</u> solutions. Ingenico Group's Chief Innovation Officer, Michel Leger, will also be on hand to judge the finalists from all of the challenges and help pick the Hackathon winner.
- The Bumbys: A major hit at last year's show, Ingenico Group will be sponsoring the anonymous New York performance artists who will be providing attendees with a "fair and honest appraisal of your appearance."

"To accelerate the rate of delivering innovative solutions to merchants across industries, we are focused on opening up our platforms and delivering the latest technologies and resources to the developer community," said Michel Leger, chief innovation officer of Ingenico Group. "Our goal is to make it as easy as possible for developers to work with our technology in order to create new and unique commerce experiences across all channels – in-store, online and mobile – and I look forward to seeing what innovative applications are produced during the Hackathon."

During the show, Ingenico Group executives will be discussing the most talked about topics in payments and fFinTech innovation, including the next generation of payment systems, global eCommerce and IoT:

- Keynote / Power Panel: Next Gen POS
  Keynote panel featuring Oscar Bello, president, Ingenico Group North America
  Wednesday, October 26 from 11:10 11:40 a.m. PT
- Session / Smart Device Commerce Marketplaces: Buying & Selling on the Internet of Things Panel featuring Suzan Denoncourt, managing director, Ingenico Group Canada Tuesday, October 25 from 5:00 – 5:50 p.m. PT
- Session / Global X-Border E-Commerce: Opportunities, Challenges & The Role of Partnerships Panel featuring David Jimenez, chief revenue officer, Ingenico ePayments Wednesday, October 26 from 9:00 – 9:50 a.m. PT

"Money20/20 is the premiere event that brings together industry thought leaders to discuss the future of payments and inspire innovation," said Oscar Bello, president of Ingenico Group North America. "We are excited to be participating in this year's show as a five star sponsor, and I look forward to discussing what the future of payments means for the industry and how Ingenico Group will play a key role in making this vision a reality."

To learn more, please stop by Ingenico Group's booth during the exhibit hall hours at booth #2612 or schedule a time to speak in advance: https://info.ingenico.us/money2020-pr.

To learn more about the Money20/20 Hackathon and Ingenico Group's commitment to developers, please visit: http://hackathon.ingenico.us/money-2020-hackathon/.

## **About Ingenico Group**

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best-known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise. Learn more at www.ingenico.us or twitter.com/IngenicoNA.

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